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CHICAGO
WOMEN IN BUSINESS

B2B Strategic Solutions, Inc.

Organizational Solutions for Business & Government

Recent natural disasters in the U.S. and around the world have demonstrated the need for highly organized emergency responses. When the City of Chicago needed to draft a Regional Catastrophic Plan to support preparedness efforts across multiple jurisdictions in three states, B2B Strategic Solutions, Inc. was selected as a partner on a team of homeland security and emergency management consultants.

"How prepared do we need to be? How prepared are we? How do we prioritize efforts to close the gap? These important questions needed to be answered," says Donna C. Bryant, president and founder of the Chicago-based management consulting firm. "To obtain the answers, we managed teams of data collectors, developers, emergency subject matter experts and project office staff. The plan was thorough, and was accepted by the City of Chicago."

"B2B has been an excellent partner for 5+ years and we are excited about working with Donna on a new business venture focusing on HIPAA and HITECH service offerings."

— Ed Burns, President
SLG Innovation

B2B Strategic Solutions is a leader in the development of cutting-edge strategies to address a wide range of issues confronting companies and organizations of all sizes. B2B provides professional development to educators, manages technology projects, conducts HIPAA/HITECH compliance assessments, delivers talent management consulting services and designs web portals. Using instructor-, web- and video-based training, the firm's experienced consultants work closely with clients to train and assess students, employees and customers, helping them to improve efficiency and productivity.

B2B Strategic Solutions' client list includes major corporations, school districts, municipalities and local governmental agencies. The firm frequently partners with larger consulting companies to provide support on complex projects including software implementations and business process analysis. An international publishing company and long-time B2B client recently awarded them two new contracts due to "B2B's proven ability to consistently deliver top-quality work and meet the high standards our clients expect and deserve."



Donna C. Bryant, President and Founder

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Management Consulting
HIPAA and HITECH
Emergency Management
Training and Professional
Development for Educators

"What sets us apart from other management consulting firms is our personal touch and excellent track record," Bryant says. "We want to make each of our clients feel as if they are our only client. Additionally, our consultants are among the best. For each project, we hire them based on their expertise, not just their availability, and then I let them do what they are good at."

A former IT professional at a Fortune 50 energy corporation, Bryant was working as an SAP instructor and professional development trainer when she decided to start her own company in 1999. What began as a software training firm soon needed to expand to address the diverse challenges of her growing roster of clients. As a result, Bryant incorporated B2B in 2003 and

"When working with B2B on the Chicago project, B2B team members demonstrated a level of professionalism that is reflected in their success. The dedication and reliability of the team was outstanding. Firms such as B2B make SAIC's commitment to working with small businesses very rewarding, which was demonstrated in the successful delivery of the project for the Chicago region."

— Tamala Mann, SAIC
Regional Practice Manager

since then, the corporation has grown into a successful minority- and woman-owned business, serving clients in Illinois, Missouri, Indiana and along the East Coast.

"I'm very proud of my strong relationships with my customers and expert consultants," Bryant says. "That team effort, along with mutual respect and hard work, is the foundation of my company and one of the main reasons we continue to grow in this tough economy."



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